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FOR IMMEDIATE RELEASE

Healthy Advice® Networks Wins Record-Breaking Fifty-Six National Health Information Awards

One of Only Two Companies Distinguished with the 2011 “Best of Show” Award

CINCINNATI, OH. (November 16, 2011) *Healthy Advice®* Networks, the nation’s leading provider of award-winning patient and physician engagement programs at point-of-care, is pleased to announce they have been recognized again for outstanding consumer health information by the National Health Information Awards (NHIA). This year nearly 1,000 entries were submitted by some of the most prestigious health institutions in the country, resulting in a total of 562 awards given for superior health information programs. *Healthy Advice* Networks emerged as the leader, garnering 10 percent of all of the awards—three times more than the next closest healthcare organization.

The highly-coveted “Best of Show” was awarded to only two of the 1,000 entries. This year the NHIA recognized *Healthy Advice* Networks and the Discovery Channel as winners, choosing *Healthy Advice* OB/GYN Waiting Room Network for its exemplary programming.

“Our creative team works tirelessly to create patient engagement programs that can help improve health outcomes and change patients’ lives,” stated Sabrina Shattles, Editor in Chief, EVP Editorial and Creative, *Healthy Advice* Networks. “We have been recognized for eight consecutive years by the NHIA for outstanding health programs. This year we are especially gratified to be recognized as one of only two companies awarded the 2011 “Best of Show” award and honored that the NHIA chose one of our networks in its entirety, not simply an individual program. It is a fitting testament to the quality of our work and the passion of our people.”

Deborah Schnell, President of Sales and Strategic Planning at *Healthy Advice* Networks added, “Earning 10 percent of all awards, competing with such respected organizations as the American Cancer Society, the CDC, and the March of Dimes, is quite a distinction. Our clients understand and appreciate the value of working with an award-winning content provider. Our ability to provide contextual relevance to sponsoring brands enables us to deliver extraordinary outcomes and is one of the reasons our programs are considered among the best in the country.”

Healthy Advice Networks delivers patient-engagement programs in primary care, cardiology, women’s health, pediatric, gastroenterology, urology, dermatology, and rheumatology practices. The company also delivers health information and late-breaking news directly to physicians and their staff through *PracticeWire®*, the only product located in the physician’s back office where healthcare practitioners can access information while practicing medicine.

About *Healthy Advice*® Networks

Healthy Advice® Networks is the leading provider of educational engagement programs targeting physicians and consumers. With programs in the physician's waiting room, exam room, back-office, and hospitals, *Healthy Advice* Networks gives brands the greatest communication channel in the industry when both physicians and consumers are solely focused on improving health outcomes. Combining the latest technologies with digital content and print, and impacting over 435 million patient and caregiver visits annually, *Healthy Advice* Networks reaches patients of all ages and learning styles to deliver forecast-altering business results for their sponsoring pharmaceutical and consumer health and wellness clients. A growing network of over 53,000 primary care and specialty physicians and 550 hospitals throughout the U.S. have chosen *Healthy Advice* Networks for their patient engagement needs. For more information, visit the website at HealthyAdviceNetworks.com.