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FOR IMMEDIATE RELEASE

SIGVARIS USA Extends Educational Efforts in *Healthy Advice's* Skin Care Network *Explains Benefits of Compression Therapy in the Management of Venous Disorders*

CINCINNATI, OH. (September 1, 2009) *Healthy Advice Networks*, the nation's leading provider of physician office-based patient-education programs has announced that SIGVARIS, the world's leading manufacturer of ready-to-wear compression therapy garments, is expanding to the Skin Care Network to broaden their educational coverage. Research has proven that the dermatologist's office is an ideal place to increase the awareness of Chronic Venous Insufficiency (CVI), as well as other venous disorders. CVI contributes to the development of varicose veins, which affects one out of every five men and women.

The *Healthy Advice* Skin Care Network currently reaches 1,100 dermatologists and impacts 12.5 million patient and caregiver visits through digital health-information programs delivered in high-traffic physicians' waiting rooms. Award-winning patient-education segments encourage an enhanced dialogue between patients and physicians to determine the best treatment options. SIGVARIS is supporting the educational network with the goal of stressing the benefits of preventative and post-treatment compression therapy use.

"SIGVARIS strongly believes in supporting educational programs that help consumers understand the cosmetic and health issues associated with early symptoms of venous insufficiency. We deeply value the educational content that *Healthy Advice Networks* delivers to patients nationwide and it is one of the primary reasons we chose to participate in the Skin Care Network. It is critical that people who have tired or swollen legs and feet, or the beginnings of spider and/or varicose veins, recognize the symptoms and underlying health risks of venous disorders. They often do not know that a simple change of socks/hosiery to SIGVARIS graduated compression garments can help prevent or alleviate these issues," said Lisa Wells, SIGVARIS Marketing Communications.

"We are pleased that SIGVARIS has chosen to increase their participation in *Healthy Advice Networks*," added Gregg Gentile, Executive Vice President, Business Development, Specialty Networks. "Patients are focused on their health in the dermatologist's office and will take advantage of the opportunity to discuss effective prevention and management of venous disorders. In this challenging business environment, it is more important than ever to target the right patient population at the right time with the right message. As SIGVARIS has found with our Skin Care Network, and previously with our Women's Health Network, our specialty networks allow manufacturers to deliver disease-specific information to patients and specialists."

Healthy Advice Networks is the largest and fastest growing health-information company in the industry and is planning to launch another primary care network, as well as several new programs targeted to both physicians and patients in 2010. The company delivers patient-education programs in primary care, cardiology, women's health, pediatric, gastroenterology, urology, dermatology, and rheumatology practices.

About *Healthy Advice Networks*

Healthy Advice Networks' mission is to help consumers and healthcare professionals make more informed health decisions by providing trusted, relevant and easy-to-understand health information when and where they need it. Over 50,000 primary care and specialty physicians throughout the U.S. have chosen *Healthy Advice* as their patient-education provider, making *Healthy Advice* the largest and fastest growing health-information company with programs in both the physician waiting room and exam room. The award-winning programs are sponsored by leading pharmaceutical and health and wellness brands. For sponsors, *Healthy Advice* provides a proven way to educate patients and physicians at the time treatment decisions are being made.

For more information, visit the web site at <http://www.HealthyAdviceNetworks.com>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of venous and lymphatic disorders. The SIGVARIS US manufacturing facility is located in Peachtree City, GA. SIGVARIS, LIFE FOR LEGS and the leg icon are registered trademarks of Ganzoni & Cie AG, St.Gallen/Switzerland and in many countries worldwide. For more information, please visit <http://www.SIGVARISusa.com>.