



Contact:

Deborah Schnell, President
Sales & Strategic Planning
Healthy Advice Networks
513.936.6852
dschnell@HealthyAdvice.com

FOR IMMEDIATE RELEASE

**HEALTHY ADVICE NETWORKS IS RECOGNIZED WITH
NATIONAL HEALTH INFORMATION AWARDS FOR SIXTH CONSECUTIVE YEAR**
Awards Presented for Best Consumer Health Information

CINCINNATI, OH. (August 18, 2009) *Healthy Advice Networks*, the nation's leading provider of physician-office-based patient-education programs, is pleased to announce they have won a record-breaking 43 awards at the National Health Information Awards (NHIA) forum. Competing with leading organizations in the consumer health market, *Healthy Advice* was recognized for creating some of the nation's best consumer health-information programs and materials. Patricia Henze, Executive Director of the Health Information Resource Center, commented, "With more than 1,000 entries this year, the judges were very impressed with the variety of useful and accurate consumer health materials available today. This fall, we will add a new section to our www.healthprograms.com website featuring winners from the 2009 awards program and how to contact them. We hope this new website feature will help continue our efforts to recognize the 'best and the brightest' in consumer health materials."

The prestigious Total Health Information Program Award was awarded to six of *Healthy Advice's* programs for overall excellence. Additionally, multiple programs won the highly-coveted Gold Award, which is only given to the top 5 percent of all entries. "What makes our health-information programs stand out is that they are easy to understand, give clear next steps and help patients work closely with their doctors," said Sabrina Shattles, Executive Vice President, Editorial and Creative. "Research is the foundation of our editorial strategy. We conduct a comprehensive review each year and test concepts and designs with patients in one-on-one interviews and focus groups to understand what attracts, engages and drives patients to take action when managing their health. We are extremely pleased the NHIA has recognized the quality of our work for six consecutive years."

Mike Collette, CEO, *Healthy Advice Networks* added, "As CEO of a company whose mission is to help consumers and healthcare professionals make more informed health decisions, I could not be prouder of our employees. Their passion for delivering quality health information is evident in their work and we are honored to consistently be recognized as one of the best providers of health information in the nation."

Healthy Advice Networks is the largest and fastest growing health-information company in the industry and is planning to launch another primary care network, as well as several new programs targeted to both physicians and patients in 2010. The company delivers patient-education programs in primary care, cardiology, women's health, pediatric, gastroenterology, urology, dermatology, and rheumatology practices.



About *Healthy Advice Networks*

Healthy Advice Networks' mission is to help consumers and healthcare professionals make more informed health decisions by providing trusted, relevant and easy-to-understand health information when and where they need it. Over 50,000 primary care and specialty physicians throughout the U.S. have chosen *Healthy Advice* as their patient-education provider, making *Healthy Advice* the largest and fastest growing health-information company with programs in both the physician waiting room and exam room. The award-winning programs are sponsored by leading pharmaceutical and health and wellness brands. For sponsors, *Healthy Advice* provides a proven way to educate patients and physicians at the time treatment decisions are being made.

For more information, visit the web site at <http://www.HealthyAdviceNetworks.com>.