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FOR IMMEDIATE RELEASE

***Healthy Advice Networks Announces Improved Patient Outcomes
in Physicians' Offices with Healthy Advice Programs
Higher Percentage of Patients Have Preventative Testing***

CINCINNATI, OH. (June 23, 2009) *Healthy Advice Networks*, the nation's leading provider of physician office-based patient-education programs, reports that in practices with *Healthy Advice* educational programs, 16.9 percent more patients had PSA tests (prostate cancer screening) and 10.6 percent more patients had colonoscopies (colon cancer screening) compared to patients in practices without *Healthy Advice* programs. Karin Hayes, Senior Director, Product Management of Wolters Kluwer Health, a third-party, independent research firm that measured the results, commented, "This is compelling data because the numbers are statistically significant as compared to the insured population." Committed to their leadership role of helping to build a healthier America, *Healthy Advice* educational segments highlight the importance of PSA and colorectal testing.

Scott Nesbitt, Executive Vice President, Analytics and Information at *Healthy Advice Networks*, commented, "We are acutely aware that screening saves lives. The American Cancer Society has identified colorectal cancer as a major priority since there is such great potential to prevent cancer, save lives and diminish suffering. It's the third leading cause of cancer death and a majority of these deaths could have been prevented with early detection. We know that the more informed patients are, the better their outcomes can be."

"As the healthcare environment continues to shift its focus to improved health outcomes and patients take a more active role in their health," added Tom Campbell, General Manager at *Healthy Advice Networks*, "it is critical that patients understand the value of preventative screening and compliance with their treatment recommendations. The results validate what we have always known – patient education drives behavioral change and there is no better place to deliver messages than in the doctor's office."

Healthy Advice Networks is the largest and fastest growing health information company in the industry and is planning to launch another primary care network, as well as several new programs targeted to both physicians and patients in 2010. The company delivers patient-education programs in primary care, cardiology, women's health, pediatric, gastroenterology, urology, dermatology, and rheumatology practices.

About *Healthy Advice Networks*

Healthy Advice Networks' mission is to help consumers and healthcare professionals make more informed health decisions by providing trusted, relevant and easy-to-understand health information when and where they need it. Over 50,000 primary care and specialty physicians throughout the U.S. have chosen *Healthy Advice* as their patient-education provider, making *Healthy Advice* the largest and fastest growing health information company with programs in both the physician waiting room and exam room. The award-winning programs are sponsored by leading pharmaceutical and health and wellness brands. For sponsors, *Healthy Advice* provides a proven way to educate patients and physicians at the time treatment decisions are being made.

For more information, visit the web site at <http://www.HealthyAdviceNetworks.com>.