



News Release

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FOR IMMEDIATE RELEASE

Healthy Advice Networks Achieves Strong Growth Despite Challenging Economy Attributed to Delivering Business Results for Sponsoring Brands

CINCINNATI, OH. (May 12, 2009) *Healthy Advice Networks*, the nation's leading provider of physician office-based patient-education programs, announces another record performance in 2008. In a challenging economic climate, the company continued to experience double-digit growth, posting 21% year-over-year revenue growth. Their two primary care programs (a digital screen waiting room program and an exam room program), offering clients expansive reach and category-exclusivity, were both sold out. Additionally, *Healthy Advice* saw strong sales performance in their specialty networks, many of which were also sold out. Others, such as their Skin Care Network targeting dermatologists, doubled in size due to market demand.

"We are, of course, proud of the revenue numbers we've been able to generate, but we are prouder of what they represent. Existing clients renew year after year and new clients sign on because of the business results we deliver for them," commented Mike Collette, CEO of *Healthy Advice Networks*. "We continue to remain focused on helping our clients achieve their objectives. This year we saw a significant expansion of our business as consumers took a more proactive role in managing their health. In fact, our Consumer Health and Wellness business increased 94% over last year. We continue to find that there is no better place for brands to deliver their educational message than in the physician's office and we are pleased to be a part of building a healthier America".

Healthy Advice Networks is the largest and fastest growing health information company in the industry and is planning to launch another primary care network, as well as several new programs targeted to both physicians and patients in 2010. The company delivers patient-education programs in Primary Care, Cardiology, Women's Health, Pediatric, Gastroenterology, Urology, Dermatology, and Rheumatology practices.

About *Healthy Advice Networks*

Healthy Advice Networks' mission is to help consumers and healthcare professionals make more informed health decisions by providing trusted, relevant and easy-to-understand health information when and where they need it. Over 50,000 primary care and specialty physicians throughout the U.S. have chosen *Healthy Advice* as their patient-education provider, making *Healthy Advice* the largest and fastest growing health information company with programs in both the physician waiting room and exam room. The award-winning programs are sponsored



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by leading pharmaceutical and health and wellness brands. For sponsors, *Healthy Advice* provides a proven way to educate patients and physicians at the time treatment decisions are being made.

For more information, visit the web site at <http://www.healthyadvicenetworks.com>.